

**CONTESTING THE STREETS II:
VENDING AND PUBLIC SPACE IN GLOBAL CITIES**

October 2-3, 2015

University of Southern California

PLENARY:

Friday, October 2, 2015

USC Price, Lewis Hall, Room 101

1:00pm: WELCOME AND INTRODUCTIONS:

Annette M. Kim, Associate Professor of Urban Planning and Director of SLAB, the Spatial Analysis Lab, University of Southern California
Abel Valenzuela, Professor of Urban Planning and Chicano Studies, and Chair, UCLA César E. Chávez Department for Chicana/o Studies, University of California, Los Angeles
Raphael Bostic, Judith and John Bedrosian Chair in Governance and the Public Enterprise and Director of the Bedrosian Center on Governance at the Sol Price School of Public Policy at the University of Southern California

1:30pm: KEYNOTE PRESENTATIONS, moderated by Raphael Bostic:

“The City as People’s Territory: Revisiting Urban Informality”
Ananya Roy, Professor and Director UCLA Luskin Institute on Inequality and Democracy, UCLA

“From the Feel Good City to the Just City”
Margaret Crawford, Professor of Architecture, University of California, Berkeley

“The Global Street: Why indeterminate space matters “
Saskia Sassen, Robert S. Lynd Professor of Sociology, and Co-Chair Committee on Global Thought, Columbia University

3:00pm: DISCUSSION and Q & A

4-6:00pm: RECEPTION at USC School of Cinematic Arts Gallery, SCA building
(in the same lobby as Coffee Bean café)

Digital Media Arts Exhibition: *Urban Visions*
Catered by Kogi Truck

PAPER SESSIONS:

Saturday, October 3, 2015
USC Price School, Lewis Hall

9-10:30am: SESSION 1: Street Vending Struggles Over Time and Space

Annette Kim, Moderator

Gregg Kettles, Discussant, Attorney at Law and former Deputy Counsel for Los Angeles Mayor Villaraigosa

The Politics of Inclusive Urban Policy for Street Vendors: Recent Legal Innovations in India, South Africa and Peru

Sally Roever, Urban Research Director, Women in Informal Employment: Globalizing and Organizing (WIEGO), Washington, D.C.

It's Time for a New Regulatory Approach for Street Commerce in U.S. Cities

Renia Ehrenfeucht, Professor and Director, Community and Regional Planning, University of New Mexico

10:30-10:45am: BREAK

10:45-12:15pm: SESSION 2A & 2B concurrent

2A: Lessons from Moving Vendors off the Street in Asia

Raphael Bostic, Moderator

Nithya Raman, Founder of Transparent Chennai

The Critical Role of Street Vendor Organizations in Relocating Street Vendors into Public Markets: the case of Hsinchu City, Taiwan

Chia-Yang Weng, Department of Urban Development, Hsin Chu City Government, Taiwan

Returning to the Streets

John Taylor, Founder and Director, Yayasan Kota Kita (Our City Foundation), Indonesia

Lily Song, Provost Fellow, University College London Department of Science, Technology, Engineering, and Public Policy

2B: Calculating Overlooked Externalities of Street Vending Regulations: New York and LA

Rudy Espinoza, Moderator, Executive Director, Leadership for Urban Renewal Network (LURN)

Nicole Esparza, Discussant, Assistant Professor and Director of Graduate Programs in Nonprofit Leadership and Management at the Price School of Public Policy

A Step Toward a Healthier South Los Angeles: Improving Student Food Options through Healthy Street Vendor Legalization

Robert Baird, Policy Analyst, Community Health Councils, Inc.

David Sloane, Professor, Price School of Public Policy, University of Southern California

Gabriel Stover, Director of Research and Evaluation at Community Health Councils

Gwendolyn Flynn, Policy Director at Community Health Councils

Fining the Hand that Feeds You: Situational and Violation-Specific Factors Influencing New York City Street Vendor Default-in-Payment

Kathryn A. Carroll, Graduate Student, University of Wisconsin, Madison

Alfonso Morales, Associate Professor of Urban and Regional Planning, University of Wisconsin, Madison

Sean Basinski, Executive Director of the Street Vendor Project

12:15-1:00pm: BREAK

1-2:30pm: SESSION 3A & 3B concurrent

3A: The Politics of the Public Imagination around Street Vending

Raphael Bostic, Moderator

Tridib Banerjee, Discussant. James Irvine Chair in Urban and Regional Planning, Price School

Law, Conflicts and Quiet Claims for Vending Spaces in Urban India

Darshini Mahadevia, Dean, Faculty of Planning and Member, Centre for Urban Equity, CEPT University, India

The Paradoxes of Formalizing Street Trade in the Neoliberal City: A Comparative Analysis of the Cases of Lima and Bogotá

Lisette Aliaga-Linares, Assistant Professor, Department of Sociology and Anthropology, University of Nebraska at Omaha

3B: Emerging Scholars of the Street

Abel Valenzuela, Moderator

Martin Krieger, Discussant, Professor at Price School of Public Policy, USC

Guys on the Street: Formalization, Order, and Security Among Motorbike Taxi Drivers in Ho Chi Minh City

Jessica Lockrem, Doctoral student, Department of Anthropology, Rice University

"They Don't Want the Taco Here": Mexican (Im)migrant Food Vendors Change the City One Taco at a Time

LeighAnna Hidalgo, Doctoral student, UCLA Cesar E. Chavez Department of Chicana/o Studies

Contesting the Streets II: Vending and Public Space in Global Cities

BIOGRAPHY of PARTICIPANTS

Lisette Aliaga-Linares is an assistant professor in the Department of Sociology and Anthropology and a Senior Research Associate in the Center of Public Affairs Research at the University of Nebraska at Omaha. She holds a Ph.D. in Sociology and Demography from the University of Texas at Austin. Her research interests include urban poverty, entrepreneurship, and informal economies in Latin America and the United States. She has studied street vending in a number of countries, including Colombia, Peru, and Santiago de Chile.

Robert Baird is a policy analyst at Community Health Councils, a non-profit community-based health education and policy organization based in South Los Angeles. He currently works on land use policy and community planning initiatives, with an emphasis on healthy food access and equitable development. He has a Master of Planning degree from the University of Southern California and worked on community planning policy at the Los Angeles City Planning department before joining CHC.

Tridib Banerjee, Ph.D., has focused his research, teaching, and writing on the design and planning of the built environment and the related human and social consequences. In particular, he is interested in the political economy of urban development, and the effects of globalization in the transformation of urban form and urbanism from a comparative international perspective. His current research includes implementation of smart growth policies, converting brown fields to affordable housing, designing for residential density and walkable communities, and transit oriented development. Professor Banerjee's previous areas of research and consulting have included comparative urbanism and urbanization, user perceptions of residential environments, spatial environment of adolescence, urban scale vulnerability of seismic damages, privatization of public life and space, transit corridor design and developments, and regional growth visioning processes. He served as associate dean of the former USC School of Urban and Regional Planning from 1982 to 1986, and as vice dean of the USC School of Policy, Planning, and Development from 1998 to 2001 (now the USC Sol Price School of Public Policy). He is principal investigator of USC's Center for Economic Development and serves as the director of the Community Development and Design Forum. In addition to his work in the United States, his consulting, research, and teaching assignments have taken him to such countries as Bahrain, China, Ecuador, Egypt, Germany, India, Indonesia, Iran, Morocco, Mexico, Taiwan, Thailand, and the United Arab Emirates. His publications include *Beyond the Neighborhood Unit* (with William C. Baer), *City Sense and City design: Writings and Projects of Kevin Lynch* (co-edited with Michael Southworth), and *Urban Design Downtown: Poetics and Politics of Form* (with Anastasia Loukaitou-Sideris). Professor Banerjee is a fellow of the American Institute of Certified Planners (AICP), a member of the Planning Accreditation Board (PAB), and is actively involved with the Association of the Collegiate Schools of Planning (ACSP).

Raphael Bostic is the Judith and John Bedrosian Chair in Governance and the Public Enterprise at the Sol Price School of Public Policy at the University of Southern California. He has recently returned to USC after serving for 3 years in the Obama Administration as the Assistant Secretary for Policy Development and Research at the U.S. Department of Housing and Urban Development. In that Senate-confirmed position, Dr. Bostic was a principal advisor to the Secretary on policy and research, with the goal of helping the Secretary and other principal staff make informed decisions on HUD policies and programs, as well as budget and legislative proposal. Bostic led an interdisciplinary team of 150 which had expertise in all policy areas of importance to the department, including housing, housing finance, rental assistance, community development, economic development, sustainability, and homelessness, among others. During his tenure and with his leadership, PD&R funded more than \$150M in new research, became an important advisory voice on

departmental budget and prioritization decisions, and reestablished its position as a thought leader on policies associated with housing and urban development.

Dr. Bostic arrived at USC in 2001, where he served as a professor in the University of Southern California's School of Policy, Planning, and Development. His work spans many fields including home ownership, housing finance, neighborhood change, and the role of institutions in shaping policy effectiveness. A particular emphasis has been on how the private, public, and non-profit sectors interact to influence household access to economic and social amenities. His work has appeared in the leading economic, public policy, and planning journals. He was Director of USC's Master of Real Estate Development degree program and was the founding director of the Casden Real Estate Economics Forecast. Prior to that, he worked at the Federal Reserve Board of Governors, where his work on the Community Reinvestment Act earned him a Special Achievement Award. In an earlier stint at HUD, Dr. Bostic served as a special assistant to Susan Wachter when she served as the Assistant Secretary for PD&R. He earned his Ph.D. in Economics from Stanford University and his BA from Harvard University.

Margaret Crawford teaches courses in the history and theory of architecture, urbanism, and urban history as well as urban design and planning studios focusing on small-scale urbanity and postmodern urbanism. Her research focuses on the evolution, uses, and meanings of urban space. Her book, [Building the Workingman's Paradise: The Design of American Company Towns](#), examines the rise and fall of professionally designed industrial environments. Crawford is also known for her work on Everyday Urbanism, a concept that encourages the close investigation and empathetic understanding of the specifics of daily life as the basis for urban theory and design. In 2005, Doug Kelbaugh characterized Everyday Urbanism as one of three contemporary paradigms of urbanism on the cutting edge of theoretical and professional activity.

Another interest is Los Angeles urbanism, which led to *The Car and the City: The Automobile, the Built Environment and Daily Urban Life*, edited with transportation planner Martin Wachs. She has also published numerous articles on immigrant spatial practices, shopping malls, public space, and other issues in the American built environment. Since 2003, Crawford has been investigating the effects of rapid physical and social changes on villages in China's Pearl River Delta.

Prior to coming to Berkeley, Crawford was Professor of Urban Design and Planning Theory at the Harvard Graduate School of Design, and, before that, Chair of the History, Theory and Humanities program at the Southern California Institute for Architecture. She has also taught at the University of Southern California, UC San Diego, UC Santa Barbara, and the University of Florence, Italy. Crawford has been the recipient of numerous fellowships, including the Guggenheim, Fulbright, Quadrant, James Marsden Fitch Foundation, and Graham Foundation.

Renia Ehrenfeucht is a Professor and the Director of Community and Regional Planning at the University of New Mexico. She investigates the politics of public space use, asking how everyday interactions and institutions shape people's opportunities in diverse, urban environments. She also focuses on shrinking cities, investigating how cities and urban residents respond to population loss. Her publications include *Sidewalks: Conflict and Negotiation in Public Space* and numerous journal articles. She earned a PhD in Urban Planning from UCLA.

Nicole Esparza, Ph.D., is an assistant professor and the Director of Graduate Programs in Nonprofit Leadership and Management at the USC Sol Price School of Public Policy. She teaches courses on public policy and management and program evaluation. She received her Ph.D. in Sociology from Princeton University in 2007 and spent the past two years as a Robert Wood Johnson Scholar at Harvard University. Nicole's dissertation examined homeless assistance nonprofits in twenty-six metropolitan areas with a special focus on organizational networks in Los Angeles, Detroit, and Philadelphia. Her current research asks two major questions: How do social, economic, and political forces shape the size and growth of the urban nonprofit sector? How do interorganizational dynamics influence the effectiveness and distribution of services?

Her work has been published in the *American Sociological Review* and has received support from the National Science Foundation, the U.S. Department of Housing and Urban Development, and the Robert Wood Johnson Foundation.

Rudy Espinoza is the Executive Director of LURN (Leadership for Urban Renewal Network) and an urban planner with a passion for neighborhoods, entrepreneurship, and financial empowerment. He specializes in designing and managing place-based initiatives, identifying profitable investment opportunities in low-income communities, building private/nonprofit partnerships, and training the working poor to participate in the socio-economic revitalization of their neighborhoods. Rudy holds a Masters in Urban Planning from UCLA and a B.S. in Business Administration.

LeighAnna Hidalgo is a doctoral student in the Department of Chicana/o Studies at the University of California, Los Angeles. She has a master's degree in Applied Anthropology from California State University Long Beach (CSULB) with a focus on economics, urban space, and visual media. Her research interests include access to credit and finance, self-employment, entrepreneurship, and resiliency among Latino migrants. She continues to practice a mixed methods approach, using community-embedded research and utilizing anthropological methods with a focus on political economy, migration, urban spaces, and visual media as vehicles for advocating social change and community empowerment.

Gregg Kettles brings significant experience litigating on behalf of and advising public agency clients. Following two federal judicial clerkships, Mr. Kettles was associated with the litigation department of a leading Los Angeles corporate law firm. He has broad experience in public law, especially as it relates to municipalities.

Immediately before joining the firm, Mr. Kettles served as Deputy Counsel to Los Angeles Mayor Antonio Villaraigosa. Mr. Kettles also has a deep understanding of a number of public law subjects, having taught law school courses in land use regulation, environmental law, and local government. He is an occasional speaker on municipal law, and has published a number of articles on various aspects of the subject.

Annette M. Kim is Associate Professor at the Sol Price School of Public Policy at USC. She is also the Director of [SLAB](#), the newly formed spatial analysis laboratory at Price that advances the visualization of the social sciences for public service through teaching, research, and public engagement. Her current research examines the livelihood strategies of migrants and immigrants in rapidly growing Asian cities through spatial ethnography and humanistic cartography. She has also researched the development of real estate markets and the reformation of property rights in transition countries in Eastern Europe and Asia. Her books include *Learning to be Capitalists: Entrepreneurs in Vietnam's Transition Economy* (Oxford University Press, 2008) and the forthcoming *Sidewalk City: Re-Mapping Public Space in Ho Chi Minh City* (University of Chicago Press, 2015). Previously, Dr. Kim was Associate Professor at MIT's Department of Urban Studies and Planning. She received her Ph.D. in city and regional planning and masters of visual studies from the University of California, Berkeley. She received her masters in public policy and urban planning from Harvard University and her B.A. in architecture and studio art from Wellesley College. She is a native of southern California.

Martin Krieger's current work is on defense and military policy, and on uncertainty and ambiguity. He has done social-science informed aural and photographic documentation of Los Angeles, including storefront houses of worship and industrial Los Angeles. Professor Krieger has won three consecutive Mellon Mentoring Awards, for mentoring undergraduates, faculty, and graduate students. Professor Krieger has worked in the fields of planning and design theory, ethics and entrepreneurship, mathematical models of urban spatial processes, and has explored the role of the humanities in planning. His nine published books describe how planning, design, and science are actually done. Professor Krieger has been a fellow at the Center for Advanced Study in the Behavioral Sciences and at the National Humanities Center, and is a Fellow of the American

Physical Society. He has received grants from a variety of foundations, and has served as the Zell/Lurie Visiting Professor of Entrepreneurship at University of Michigan's Business School. He joined the USC faculty in 1984. Professor Krieger often helps doctoral students, as well as undergraduates and masters students, focus and formulate their research projects.

Jessica Lockrem is a PhD Candidate in the Department of Anthropology at Rice University. Her first book project, *Moving Ho Chi Minh City: Planning Public Transit in the Motorbike Metropolis*, based on her dissertation, examines the expert cultures that shape transportation infrastructure, and how transportation systems, in turn, shape everyday life in urban space. To explore the expertise and experiences of the people connected with transportation – planners, operators, and users – she has conducted two years of ethnographic fieldwork in Vietnam since 2006. Jessica is a Visiting Scholar at the South Asia Institute at University of Texas – Austin and the Editorial Assistant for the journal *Cultural Anthropology*.

Darshini Mahadevia is Professor and Dean of Faculty of Planning, CEPT University, with over 20 years teaching and illustrious research and publications record. After completing her Bachelors in Architecture and Masters in Urban and Regional Planning, she completed her PhD from Jawaharlal Nehru University. She was a visiting fellow at University of California, Los Angeles and McGill University. She has collaborated for research with many national and international academic institutions/ universities in India, Europe, China. She specializes in the research on urban development policies, including housing policy, urban poverty, human and gender development. In particular, her research is focused on inclusive urban planning, housing, inclusive transport. Her latest publication is 'Handbook of Urban Inequalities', co-authored with Sandip Sarkar and published by Oxford University Press. In 2009 she incepted the Centre for Urban Equity at CEPT University, which she headed till March 2013.

Alfonso Morales, PhD, is Associate Professor of Urban and Regional Planning at the University of Wisconsin-Madison. He is interested in the relationship between reasoned relationships and social organization. His work is currently supported by the Vilas Trust at the UW, the USDA, and the Oneida Tribe of Wisconsin, and his students have won numerous awards for their community-driven applied research. His principle empirical research has been on street vendors and marketplaces, descision-making in formal organizations, public health, and the economics and regulatory structures of food systems (e.g. economic estimates of local food, urban Ag regulations, composting, etc). Race and gender are always salient aspects of his work.

Nithya V. Raman has a background of leadership in the non-profit and international development sector. She founded Transparent Chennai in 2010 (now the Transparent Cities Network), a non-profit which creates maps and information about neglected civic issues to support advocacy by and for the urban poor in India. Her team's research and work has informed public discourse and decision-making on urban policies in India, and was funded by the Ford Foundation, Asia Foundation, and other leading donors. She studied political science and urban planning at Harvard and MIT, and has written and published widely.

Sally Roever is WIEGO's Urban Policies Programme Director. Based in Washington, DC, she holds a Ph.D. in political science from the University of California-Berkeley (2005) with specializations in research design and comparative politics. She is presently Director of the Informal Economy Monitoring Study (IEMS), Co-Chair of the Research Team and Co-Editor of the WIEGO Blog.

Ananya Roy is Professor of Urban Planning and Social Welfare and inaugural Director of The Institute on Inequality and Democracy at UCLA Luskin. She holds The Meyer and Renee Luskin Chair in Inequality and Democracy. Previously she was on the faculty at the University of California, Berkeley. Ananya's scholarship has focused on urban transformations in the global South, with particular attention to the making of "world-

class” cities and the dispossessions and displacements that are thus wrought. Her books on this topic include *City Requiem*, *Calcutta: Gender and the Politics of Poverty* and *Worlding Cities: Asian Experiments and the Art of Being Global*, the latter co-edited with Aihwa Ong. A separate line of inquiry has been concerned with new regimes of international development, especially those that seek to convert poverty into entrepreneurial capitalism and the economies of the poor into new markets for global finance. Her authored book on this subject, *Poverty Capital: Microfinance and the Making of Development*, was the recipient of the 2011 Paul Davidoff award, which recognizes urban planning scholarship that advances social justice. A resident of Oakland, CA, for many years, her recent research uncovers how the U.S. “war on poverty” shaped that city and how also it became the terrain of militant politics as well as experiments with community development. This work appears in her new book, *Territories of Poverty: Rethinking North and South*, co-edited with Emma Shaw Crane. Ananya’s ongoing research examines what she calls the “urban land question”, in India, as well as in globally interconnected nodes across North and South. Her emphasis is on how poor people’s movements challenge evictions and foreclosures, thereby creating political openings for new legal and policy frameworks for the use and management of urban land.

Saskia Sassen is the Lynd Professor of Sociology and Member, The Committee on Global Thought, Columbia University. Her new books are *Territory, Authority, Rights: From Medieval to Global Assemblages* (Princeton University Press 2006) and *A Sociology of Globalization* (W.W.Norton 2007). Other recent books are the 3rd. fully updated *Cities in a World Economy* (Sage 2006), the edited *Deciphering the Global* (Routledge 2007), and the co-edited *Digital Formations: New Architectures for Global Order* (Princeton University Press 2005). She has just completed for UNESCO a five-year project on sustainable human settlement with a network of researchers and activists in over 30 countries; it is published as one of the volumes of the *Encyclopedia of Life Support Systems* (Oxford, UK: [EOLSS Publishers](#)). The *Global City* came out in a new fully updated edition in 2001. Her books are translated into sixteen languages. She serves on several editorial boards and is an advisor to several international bodies. She is a Member of the Council on Foreign Relations, a member of the National Academy of Sciences Panel on Cities, and chaired the Information Technology and International Cooperation Committee of the Social Science Research Council (USA). Her comments have appeared in *The Guardian*, *The New York Times*, *Le Monde Diplomatique*, the *International Herald Tribune*, *Newsweek International*, *OpenDemocracy.net*, *Vanguardia*, *Clarín*, the *Financial Times*, among others.

David Sloane is a professor in the Price School of Public Policy at the University of Southern California. Dr. Sloane received his BA from the University of Wisconsin-Madison and his MA and Ph.D. from Syracuse University. He researches and teaches about community health planning, food security, public safety, and commemoration from historical and contemporary perspectives. Much of his work explores issues of collaboration and change at a neighborhood level, looking at how community advocates can mobilize to affect their environments, and thus their well-being.

Lily Song is an urban planning researcher and practitioner whose work focuses on issues of urban resilience, justice, and liveability; race and class politics in American cities and postcolonial urban contexts, alternative local economic and workforce development; and shared value creation efforts among civil society, public sector, and private sector actors. She is a Provost Fellow with University College London’s Department the Department of Science, Technology, Engineering, and Public Policy. She holds a PhD in Urban and Regional Planning from MIT; Master’s in Urban Planning from UCLA; and BA in Ethnic Studies from UC Berkeley.

John Taylor is an urban planner and activist. He lives and works in Indonesia where he is the founder and Director of the local NGO Yayasan Kota Kita (Our City Foundation) whose mission is to improve participatory planning and budgeting processes by making information available to citizens ([kotakita.org](#)). Over the last 14 years he has worked in Latin America, Africa and Asia on a range of urban governance and planning issues. He has research urban informality related to transportation, water vendors and street vendors in Indonesia. He has

also served as a consultant to UN HABITAT, UNDP, the World Bank and The Asia Foundation. He studied Urban Planning at both the University of California at Berkeley and Harvard University.

Abel Valenzuela is the current chair of the UCLA César E. Chávez Department for Chicana/o Studies and holds joint appointment in the Department of Urban Planning.

His research is primarily concerned with the issues faced by minorities and immigrants in the U.S. His work focuses on three key interrelated areas: 1) immigration and labor markets, 2) poverty and inequality, and 3) immigrant settlement patterns. His work combines ethnographic, in-depth interviews, participant observation, and quantitative methods to document and explain the processes that govern the incorporation of immigrants to the U.S. Professor Valenzuela is currently working on further publishing articles and completing a manuscript on day labor in a national context. His groundbreaking work on day labor continues to drive his primary research agenda. In addition, Professor Valenzuela is undertaking research on non-union supermarket janitors (subcontractors), immigrant-serving community based organizations, and the organizing campaigns of security guards and car wash attendants.

Chia Yang Weng graduated from MIT with a Master's degree in City Planning, with a concentration on urban design and development, and is a citizen of Taiwan. As a licensed architect and the head of the Urban Regeneration Group at the Hsinchu City Government, he has participated in many important urban programs and environmental projects. He concentrates his study on the relationship between human settlements and the natural environment, as well as the appropriate application of technical innovations to solve environmental problems. He is interested in how eco-urbanism will evolve, actualize, and work for the next generation. He desires to learn how to take a holistic approach in shaping sustainable urban environments over time, give form to environment-symbiotic neighborhoods and cities, and ultimately, create a world in which humanity will live in harmony with nature.